

Printed Pages : 2

Roll No.....

**REFNO 061133**

**Bachelor of Vocation Semester-VI**  
**Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM-606**

**Fashion Business Management**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the receipt of this question paper)*

**Note:** Attempt all the Questions.

1. What is Branding, and How to develop a successful Brand ? 10
2. What are the Branding elements and its types ? 10
3. What is Co-Branding and Corporate Branding ? 5
4. What is the national Fashion Brand and International Fashion Brand ? 5

P.T.O.

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Branding ? 5
4. What is the national Fashion Brand and  
International Fashion Brand ? 5

P.T.O.

- |    |  |    |
|----|--|----|
| 5. | (a) What is Brand awareness ?                                    | 5  |
|    | (b) What is Brand Equity ?                                       | 5  |
|    | (c) What is Brand Gap ?  | 5  |
| 6. | What local Brand, Premium Brand and Luxury Brand ?               | 10 |
| 7. | What is the role of communication in advertising and marketing ? | 10 |
| 8. | What is communication effectiveness in Fashion Brand ?           | 5  |

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Roll No.....

**REFNO 061132**

**Bachelor of Vocation Semester-VI  
Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM-605**

**Advance Garment Making Techniques**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the  
receipt of this question paper)*

**Note : Attempt any 7 questions (10 marks each).**

1. What is Draping ?
2. What did you mean by Signature Look & Follow Function ?
3. Write in brief note on Draping Tools Preparation.
4. Write a note on Draping Terminology.
5. Write down about Draping preparation of muslin.

P.T.O.

6. What did you mean by Draping Grains ?
7. What is Fashion Draping ? Write down 7 steps of it.
8. How to Drape a Basic Bodice ?
9. What is Pattern Grading ? Write about it's method.

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**REFNO 061132**

**Bachelor of Vocation Semester-VI  
Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM-605**

**Advance Garment Making Techniques**

**Time : Three Hours**

**Full Marks : 70**

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2. What did you mean by Signature Look & Follow Function ?
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P.T.O.

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Roll No.....

**REFNO 061131**

**Bachelor of Vocation Semester-VI**

**Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM-604**

**Costume Design**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the receipt of this question paper)*

Attempt any **7** questions. Each question is of **10** marks.

1. What is the definition of costume ? What is costume designing ?
2. What are the fundamental concepts of costume designing ?
3. What are the types of costume designers ?
4. What is the role and responsibilities of a costume designer ?
5. What are the things a designer should keep in mind while making a dress ?

P.T.O.



6. Define the esthetic elements of costume designing.
7. How will you define the role and importance of costume in film industry ?
8. How does the costume define a character ?
9. Choose any Indian costume designer and write down its theme and area of designing process.

\*\*\*

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Roll No.....

**REFNO 061131**

**Bachelor of Vocation Semester-VI**

**Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM-604**

**Costume Design**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the receipt of this question paper)*

Attempt any 7 questions. Each question is of 10 marks.

1. What is the definition of costume ? What is costume designing ?
2. What are the fundamental concepts of costume designing ?
3. What are the types of costume designers ?
4. What is the role and responsibilities of a costume designer ?
5. What are the things a designer should keep in mind while making a dress ?

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Roll No.....

**REFNO 061130**

**Bachelor of Vocation Semester-VI,  
Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM - 603**

**Event Laws & Licenses**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the  
receipt of this question paper)*

**Section - A**

1. Answer the following question.

1×10=10

- (i) Section 13 of Indian Contract Act, 1872 defines?
- (ii) The contract which takes place through EDI is .....
- (iii) Consideration is defined under which section of Indian contract act,
- (iv) What do you mean by Gratuitous bailment?

P.T.O.

- (v) What is Time bar debt?
- (vi) Section 25 of Indian Contract Act defines?
- (vii) Section 10 (10D) of Income tax act 1961 defines?
- (viii) What do you mean by Surcharge?
- (ix) In which year GST bill was passed in India.
- (x) What is the full form of PPL is Phonographic Performing License (True/False).

### **Section – B**

#### **(Short Answer Type Questions)**

**Note:** Answer any **five** questions of the following.

6×5=30

- 2. Explain the positive and negative impact of GST on Event Companies.
- 3. Explain the procedure of getting liquor license. What are the documents required for getting liquor license?

4. "A mere mental assent not evidenced by words or conduct does not constitute acceptance."  
Comment.
5. 'No consideration, no contract'. Explain.
6. Explain various permission required for holding event.
7. What is offer? Explain different types of offers.

**Section – C**

**(Short Answer Type Questions)**

**Note:** Answer any **two** questions of the following.

15×2=30

1. "To form a valid contract, there must be a meeting of the minds of the parties". Explain and illustration this statement.
2. Explain the process of formation of event management company.

**3. Explain the following :**

(a) IPRS

(b) Indian Contract Act, 1872.

(c) Income Tax Act, 1961.

**\*\*\***

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Roll No.....

**REFNO 061130**

**Bachelor of Vocation Semester-VI**

**Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM - 603**

**Event Laws & Licenses**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the receipt of this question paper)*

**Section - A**

1. Answer the following question.

1×10=10

- (i) Section 13 of Indian Contract Act, 1872 defines?
- (ii) The contract which takes place through EDI is .....
- (iii) Consideration is defined under which section of Indian contract act,
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P.T.O.



- (v) What is Time bar debt?
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- (viii) What do you mean by Surcharge?
- (ix) In which year GST bill was passed in India.
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**Section – B**

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2. Explain the process of formation of event management company.

**3. Explain the following :**

(a) IPRS

(b) Indian Contract Act, 1872.

(c) Income Tax Act, 1961.

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Roll No.....

**REFNO 061135**

**Bachelor of Vocation Semester-VI  
Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM - 608**

**Pattern Exploration**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the  
receipt of this question paper)*

**Note:** Attempt **all** questions.

1. What did you mean by 'Zero – Waste Fashion'?  
10
2. Differentiate between Coat and Jacket? 10
3. Write down the similarities between Coat and Jacket.  
10
4. Give description about front parts of jacket.  
20

P.T.O.

REFNO 061135

5. Write in brief about back parts of jacket. 20

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Printed Pages : 2

Roll No.....

**REFNO 061135**

**Bachelor of Vocation Semester-VI  
Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM - 608**

**Pattern Exploration**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the  
receipt of this question paper)*

**Note:** Attempt **all** questions.

1. What did you mean by 'Zero – Waste Fashion'?  
10
2. Differentiate between Coat and Jacket? 10
3. Write down the similarities between Coat and  
Jacket. 10
4. Give description about front parts of jacket.  
20

P.T.O.

REFNO 061135

5. Write in brief about back parts of jacket. 20

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**REFNO 061134**

**Bachelor of Vocation Semester-VI  
Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM - 607**

**Accessory Design**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the  
receipt of this question paper)*

**Note:** Attempt **all** the questions.

1. Define the all types of accessories? 10
2. What is the history and types of footwear? 10
3. What is the history of jewellery and How many types of jewellery? 10
4. What is the history and types of hats.? 10
5. (a) What is Importance and role of accessories? 5  
(b) How To create idea generation of accessories? 5  
(c) Sketch a Ladies purse and write the process of making purse? 5

**P.T.O.**



REFNO 061134

6. What are the materials used for accessory?

5

7. What is the history of fashion accessories?

10

\*\*\*

**REFNO 061134**

**Bachelor of Vocation Semester-VI  
Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM - 607**

**Accessory Design**

**Time : Three Hours**

**Full Marks : 70**

*(Write your Roll No. at the top immediately on the  
receipt of this question paper)*

**Note:** Attempt **all** the questions.

1. Define the all types of accessories? 10
2. What is the history and types of footwear? 10
3. What is the history of jewellery and How many types of jewellery? 10
4. What is the history and types of hats.? 10
5. (a) What is Importance and role of accessories? 5  
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**P.T.O.**

REFNO 061134

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*Total Printed Pages : 2 ]*

*[ Roll No. ....*

**61128**

**Bachelor of Vocation Semester – VI**  
**Examination, 2022-23**

**FASHION DESIGN**

**Paper : FDEM-601**

**(Portfolio Development)**

*Time : Three Hours ]*

*[ Full Marks : 70*

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*[Write your Roll No. at the top immediately on the  
receipt of this question paper.]*

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**Note :** Attempt *all* questions.

1. What is a fashion portfolio ? Explain in detail about importance of a portfolio in creative or design industry. 20
2. Explain what all boards are created in a design process project ? Differentiate between a digital and a manual portfolio. 20
3. Write short notes on the following :  $5 \times 4 = 20$ 
  - (a) Mood board
  - (b) Color story
  - (c) Trend board
  - (d) Teck packs/spec sheets

P. T. O.

4. What is a forecast based fashion portfolio ? Explain fashion scan, consumer scan and predictions in short.

10

*Total Printed Pages : 2 ]*

*[ Roll No. ....*

**61128**

**Bachelor of Vocation Semester – VI**  
**Examination, 2022-23**

**FASHION DESIGN**

**Paper : FDEM-601**

**(Portfolio Development)**

*Time : Three Hours ]*

*[ Full Marks : 70*

*[Write your Roll No. at the top immediately on the  
receipt of this question paper.]*

**Note :** Attempt *all* questions.

1. What is a fashion portfolio ? Explain in detail about importance of a portfolio in creative or design industry. 20
2. Explain what all boards are created in a design process project ? Differentiate between a digital and a manual portfolio. 20
3. Write short notes on the following :  $5 \times 4 = 20$ 
  - (a) Mood board
  - (b) Color story
  - (c) Trend board
  - (d) Teck packs/spec sheets

P. T. O.

4. What is a forecast based fashion portfolio ? Explain fashion scan, consumer scan and predictions in short.

10

**Bachelor of Vocation Semester – VI**  
**Examination, 2022-23**

**FASHION DESIGN**

**Paper : FDEM 602**

**(Event Production & Logistics)**

*Time : Three Hours ]*

*[ Full Marks : 70*

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*[Write your Roll No. at the top immediately on the  
receipt of this question paper.]*

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**SECTION – A**

1. Answer the following question : 1 × 10 = 10
- (i) Free Rein leadership style is also known as .....
  - (ii) According to which principle of insurance after paying compensation, the insurer steps into the shoe of insured.
  - (iii) The Hygiene Theory of motivation is given by .....
  - (iv) Theory X and theory Y of motivation is given by .....
  - (v) What is streamers ?
  - (vi) Naive is one of the characteristics of creative persons, explain the term naive ?

P. T. O.



- (vii) What is compliance ?
- (viii) What is Inclubation ?
- (ix) What is Amenities ?
- (x) What is the full form of EIV ?

### **SECTION – B**

#### **(Short Answer Type Questions)**

*Note :* Answer any *five* questions of the following :

$$6 \times 5 = 30$$

2. "A leader is a people's developer" ( Napoleon). Which aspects of subordinates development can be positively influenced by leader ? Discuss.
3. Explain some special effects delivered in the event .
4. "Like an individual, event companies should also be loyal citizen of the state." Discuss.
5. G-20 Event is happening in India, explain the various risk associated with that event and how you will going to manage it ?
6. What is unplanned expanses ? Explain the various ways of managing unplanned
7. What is creativity ? Explain the process and different techniques of creativity.

**SECTION – C****(Long Answer Type Questions)**

*Note :* Answer any *two* questions of the following :

$$15 \times 2 = 30$$

8. "Abraham Maslow's Hierarchy of needs and Frederick Herzberg's Two Factor Theory have commonalities in the analysis of human motivation." Comment.
  9. "In Mc Gregor's view, the managerial cosmology meaningfully addresses the understanding of manager and his role perception." Explain.
  10. Explain the following :
    - (a) Vroom's Expectancy Theory with example.
    - (b) McClelland's Needs Theory of motivation with example.
    - (c) Principle of Insurable Interests. When must Insurable Interests exist in life insurance and fire insurance.
-

Total Printed Pages : 3 ]

[ Roll No. ....

61129

**Bachelor of Vocation Semester – VI**  
**Examination, 2022-23**

**FASHION DESIGN**

**Paper : FDEM 602**

**(Event Production & Logistics)**

*Time : Three Hours ]*

*[ Full Marks : 70*

*[Write your Roll No. at the top immediately on the  
receipt of this question paper.]*

**SECTION – A**

1. Answer the following question :  $1 \times 10 = 10$

(i) Free Rein leadership style is also known as .....

(ii) According to which principle of insurance after paying compensation, the insurer steps into the shoe of insured.

(iii) The Hygiene Theory of motivation is given by .....

(iv) Theory X and theory Y of motivation is given by .....

(v) What is streamers ?

(vi) Naive is one of the characteristics of creative persons, explain the term naive ?

P. T. O.

- (vii) What is compliance ?
- (viii) What is Incubation ?
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### **SECTION – B**

#### **(Short Answer Type Questions)**

**Note :** Answer any *five* questions of the following :

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5. G-20 Event is happening in India, explain the various risk associated with that event and how you will going to manage it ?
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**SECTION – C****(Long Answer Type Questions)**

**Note :** Answer any *two* questions of the following :

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  10. Explain the following :
    - (a) Vroom's Expectancy Theory with example.
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-

**Bachelor of Vocation Semester – VI**  
**Examination, 2022-23**

**FASHION DESIGN**

**Paper : FDEM 602**

**(Event Production & Logistics)**

*Time : Three Hours ]*

*[ Full Marks : 70*

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*[Write your Roll No. at the top immediately on the  
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**SECTION – A**

1. Answer the following question :  $1 \times 10 = 10$

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P. T. O.

61129

- (vii) What is compliance ?
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### **SECTION – B**

#### **(Short Answer Type Questions)**

*Note :* Answer any *five* questions of the following :

6 × 5 = 30

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**Bachelor of Vocation Semester-VI**

**Examination, 2022-23**

**Fashion Designing & Event Management**

**Paper : FDEM-606**

**Fashion Business Management**

**Time : Three Hours**

**Full Marks : 70**

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2. What are the Branding elements and its types ? 10
3. What is Co-Branding and Corporate Branding ? 5
4. What is the national Fashion Brand and International Fashion Brand ? 5

P.T.O.

- |   |    |
|---|----|
| 5. (a) What is Brand awareness ?                                    | 5  |
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